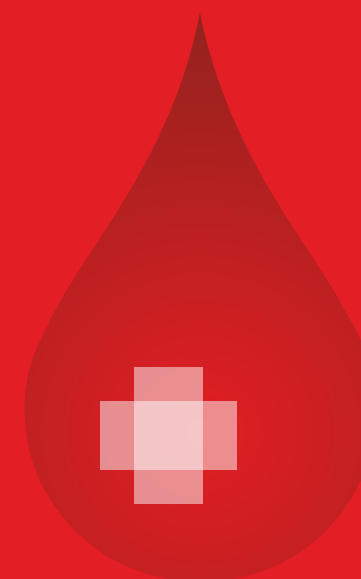


12,39,227*
LIVES LOST
in a **DECADE**
since **2002**

due to road accidents alone.
Uncontrolled **BLOOD-LOSS**
resulting from injuries has been
identified as the primary reason.



THE NEED OF A BETTER FIRST AID SOLUTION

TO BEGIN WITH, WE NEED A FIRST AID SOLUTION THAT CAN BETTER ADDRESS EMERGENCIES EFFECTIVELY AND MOST IMPORTANTLY, PREVENT BLOOD-LOSS; A SOLUTION THAT CAN SPEED UP BLOOD CLOTTING.

IS THIS POSSIBLE?

A LOT OF LIVES CAN BE SAVED, WOUNDS WOULD HEAL FASTER AND FINALLY, FEWER CASUALTIES.



***INTRODUCING, FOR THE FIRST TIME IN INDIA,
THE PERFECT SOLUTION TO OUR FIRST AID NEEDS.***

RESCUE+PAD

A REVOLUTIONARY FIRST AID DEVICE

THE RESCUE PAD IS A JAPANESE INVENTION AND THE ULTIMATE ANSWER TO TODAY'S DEMANDS FOR A MORE EFFECTIVE FIRST AID.

THOROUGHLY TESTED AND PROVEN, THE RESCUE PAD HAS BECOME A COMPULSORY MEDICAL FIRST AID DEVICE IN JAPAN, WITH MORE COUNTRIES FOLLOWING SUIT IN A BID TO PROVIDE BETTER FIRST AID TO THEIR PEOPLE.

THE RESCUE PAD IS THE FIRST AID DEVICE OF TODAY. ITS UNIQUE CHARACTERISTICS HELP BLOOD CLOT FASTER AND PREVENTING BLOOD LOSS, A LEADING CAUSE OF DEATH IN ROAD ACCIDENTS.

FIRST AID REDEFINED

THE RESCUE PAD SIMPLY FASTENS THE PROCESS OF HEMOSTASIS,(CLOTTING OF BLOOD) WITH ITS UNIQUE CHARACTERISTICS.

THE RESCUE PAD DRASTICALLY REDUCES THE TIME TAKEN FOR THE BLOOD TO CLOT, HELPING VICTIMS WITH GRIEVOUS EXTERNAL BLEEDING INJURIES PREVENT BLOOD LOSS.

ITS FAST ACTION PREVENTIVE FUNCTION MAKES IT A VALUABLE FIRST AID SOLUTION OF TODAY.



CONTROLS EXTERNAL BLEEDING FROM WOUNDS IN LESS THAN **90 SECONDS**



NO CHEMICAL COMPOUNDS



A **HIGHLY STERILE** PRODUCT



ECO-FRIENDLY & **BIO-DEGRADABLE**



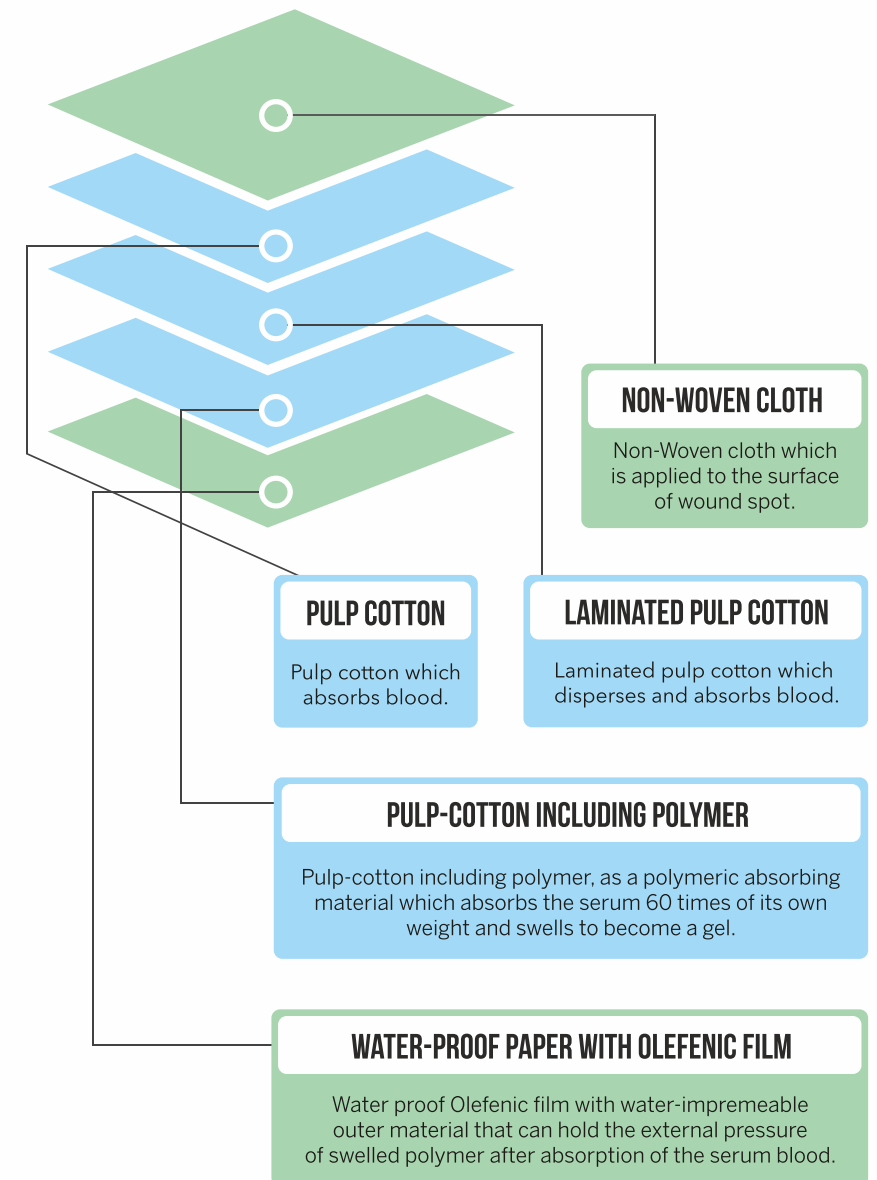
APPROVED BY: MINISTRY OF **HEALTH, LABOUR AND WELFARE. JAPAN**



Ministry of Health, Labour and Welfare

COMPOSITION OF THE RESCUE PAD

THE RESCUE PAD IS MADE OF 5 COMPRESSED LAYERS OF NON-CHEMICAL, DISPOSABLE AND BIODEGRADABLE MATERIAL THAT STOPS BLEEDING AND HELPS CLOTTING OF BLOOD FASTER.



PRODUCT AVAILABILITY AND SIZES

THE RESCUE PAD IS AVAILABLE IN TWO DIFFERENT SIZES, MEDIUM AND LARGE. ITS UNIQUE DESIGN HELPS IN TREATING EXTERNAL INJURIES OF VARYING DEGREES, BESIDES BEING SUITABLE IN COVERING DELICATE SURFACES.



LARGE

260 x 180mm (when unfolded)

220 x 150mm (when folded into two)



MEDIUM

180 x 130mm (when unfolded)

140 x 100mm (when folded into two)

RESCUE*PAD*

A REVOLUTIONARY FIRST AID DEVICE

The Rescue Pad is a highly sterile product which can be used immediately and directly on an external injury. Moreover, its non-chemical composition makes it safe to use and prevents infections.

It can also be used on injuries with heavy bleeding, as it almost instantaneously stops bleeding. It is also designed to absorb the serum instantly and to increase red blood cell density at the site of the injury to facilitate coagulation.

Key features:

- The Rescue Pad helps arrest bleeding and in faster blood clotting, which leads to faster healing.
- The Rescue Pad does not have any chemical components, minimizing the risk of side effects or any infections.
- Due to its superior clotting attributes, the Rescue Pad helps greatly in preventing rapid blood loss and in some cases, haemorrhage.
- The Rescue Pad is also easy to store and transport in any temperatures and weather conditions.

HOW TO USE **RESCUE PAD**



THE RESCUE PAD IMMEDIATELY INCREASES THE RED BLOOD CELL DENSITY AT THE SITE OF THE INJURY TO PROMOTE ENHANCED BLOOD CLOT FORMATION.

THE RESCUE PAD ARRESTS BLEEDING WITHIN SECONDS AND ANY VISIBLE BLEEDING IN UNDER A MINUTE. THE FASTER CLOTTING RESULTS IN FASTER HEALING OF THE WOUND.

AREAS OF USAGE

RESCUEPAD

ACCIDENTS & DISASTERS

- ROAD ACCIDENTS
- RAIL ACCIDENTS
- RAIL ROAD ACCIDENTS
- NATURAL DISASTERS
 - GEOPHYSICAL
 - METEOROLOGICAL
 - HYDROLOGICAL
 - CLIMATOLOGICAL
 - BIOLOGICAL
- MAN MADE DISASTERS

TREATMENT ZONES & EMERGENCY RESPONSE TEAMS

- MULTI SPECIALITY HOSPITALS
- TRAUMA CARE CENTERS
- EMRI
- DISASTER MANAGEMENT

Apart from being an excellent First Aid solution, the Rescue Pad can also be used in treatment zones notwithstanding First Aid. The Rescue Pad can also be used during surgical treatments and emergency operations where bleeding needs to be stopped.

ACCIDENT PRONE AREAS & DEPARTMENTS PRONE TO ACCIDENTS

From Armed Forces where they often deal with hostile situations, to industrial areas where heavy machinery and sharp tools are in use, the Rescue Pad makes itself invaluable in any area that is prone to physical injuries.

- INDUSTRIAL ZONES
- MINING ZONES
- CONSTRUCTION ZONES
- TRANSPORT
- ARMED FORCES
- RAILWAYS
- SPORTS

FIRST AID TO *FAST AID*

The Rescue Pad is set to become an essential part of safety and First Aid as countries across the world are steadily adopting it in a bid to curb deaths due to excessive bleeding.

The Rescue Pad is especially beneficial in countries with high populations and inadequate and swift access to quality medical assistance, especially South Asian countries.

The Rescue Pad acts fast, it is portable, safe and most importantly time-saving, effectively heralding a new era in First Aid.

THE RESCUE PAD HAS
BEEN TESTED AND
CERTIFIED BY **EMRI**,
INDIA'S LARGEST
EMERGENCY SERVICES

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A REVOLUTIONARY FIRST AID DEVICE



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NIKINDO TRADEX PVT LTD

therecuepad.com



NIKINDO TRADEX PVT LTD
Plot No225, Road No72, Prashasan Nagar,
Jubilee Hills, Hyderabad-33,
Telangana State, INDIA.



040 - 65559898



+91 - 9848125952



info@therescuepad.com
therescuepad@gmail.com